

# Terms and Conditions of Participation

## The Berlin TV Tower Photography Project

### 1. Organizer

TV-Turm Alexanderplatz Gastronomiegesellschaft mbH

### 2. Participation

Participation is open to individuals. Participants must provide their full name, residential address and age and, if they are under 18 years of age, a declaration of consent from their parent or legal guardian, as well as contact details in the event that they win. Participation is free of charge. Only one photograph may be submitted per person.

The following are excluded from participation:

- entries with no discernible connection to the project theme,
- entries in which the Berlin TV Tower is not recognizable,
- AI-generated images,
- entries that violate applicable law,
- entries that infringe the rights of third parties,
- entries with predominantly promotional or commercial content,
- entries from people who provide false information about their identity.

Participants agree that the photographs they submit may be stored electronically. By submitting a photograph, they agree to all provisions of these Terms and Conditions of Participation.

### 3. Theme and Nature of Entries

We are looking for personal snapshots of Berlin that show the Berlin TV Tower in a new or unexpected way or from an individual perspective.

The Berlin TV Tower must be part of the submitted image. It may be the central subject or may appear, for example, in the background, on the horizon, between buildings or as a reflection.

The focus is on the personal idea, the participant's own creative signature and individual design. Image editing and creative editing tools are generally permitted, provided that the participant's own photograph forms the basis of the work. Image content generated entirely or partly by AI is excluded.

### 4. Submission and Technical Requirements for Photographs

Entries must be submitted via the official One Tower. A Thousand Stories. landing page on our website.

To participate, all information requested there must be completed in full and the photograph must be uploaded in accordance with the following technical requirements:

- File format: JPG; PNG or WebP also accepted
- HEIC, RAW and TIFF files are not permitted
- Maximum file size: 10 MB
- Image dimensions: at least approximately 2,000 pixels on the long edge

The submission deadline is **October 15, 2026**.

### 5. Selection of Works

Of all valid submissions, 15 works will be selected to form part of the exhibition.

## **6. Public Voting**

The 15 selected works will be presented on a dedicated landing page before the exhibition. The public will have the opportunity to vote for their favorite within a specified voting period. The work receiving the most valid votes will receive the People's Choice Award and be recognized as the winning entry in the project. The organizer reserves the right to exclude from the vote any votes that are clearly manipulated, automated or otherwise submitted improperly.

## **7. Exhibition**

The 15 selected works will be presented in an exhibition at the Berlin TV Tower. By participating, the selected participants agree that their works may be publicly displayed as part of the exhibition.

## **8. Copyright / Personality Rights**

Participants warrant that they are the creators of the submitted works and hold the necessary rights to the submitted images and all visual elements contained in them. If identifiable people are depicted in a submitted photograph, participants are responsible for ensuring that the submission, exhibition and publication do not infringe any personality rights or other rights of third parties. The submitted entries must be free of any third-party rights that would conflict with their use in connection with the exhibition.

## **9. Rights of Use**

By participating, participants grant the organizer the necessary non-exclusive rights to use the submitted works to the extent required for the implementation, promotion and documentation of the project.

This includes, in particular, use in connection with:

- the project and voting landing page,
- the exhibition,
- social media,
- the Berlin TV Tower website,
- press and public relations activities,
- print and communication materials, and
- coverage and documentation of the project

## **10. Attribution**

When the selected works are published and exhibited, the name provided by the participants may be published as the creator's name.

## **11. Notification**

The selected participants and winners will be notified using the contact details provided with their submission. If no response is received within a reasonable period, the organizer reserves the right to exclude the work concerned from further participation and/or to award a prize elsewhere. The prize cannot be paid out in cash.

## **12. Data Protection**

The personal data collected in connection with participation will be processed solely to the extent necessary to conduct the event, communicate with participants and administer the selection, exhibition, voting and awarding of prizes.

Further information on data protection can be found in the Berlin TV Tower's Privacy Policy at (<https://tv-turm.de/datenschutz/>).

### **13. Liability**

TV-Turm Alexanderplatz Gastronomiegesellschaft mbH accepts no liability for the loss of submitted images.

### **14. Exclusion from Participation**

The organizer reserves the right to exclude entries that violate these Terms and Conditions of Participation or where there are indications of manipulation, false information or an infringement of third-party rights.

### **15. Changes to or Termination of the Project**

The organizer reserves the right to modify, postpone or terminate the project prematurely for good cause if its proper implementation cannot be guaranteed for technical, organizational or legal reasons.

### **16. Legal Recourse**

Legal recourse is excluded.